

# Start Your Own Fundraiser

Make a Difference in a Woman's Life

#### Why Start a Fundraiser?

Starting a Fundraiser for globalbike helps to support an organization dedicated to empowering women in a sustainable and effective manner. The money you raise will help to improve the lives of rural women living in Tanzania and give them the opportunity to secure not just their own future, but their family's, too. Your generosity will amplify the work and voices of the next generation of women.

### Who Will You Help?

Your Fundraiser helps to empower women like Luice. Luice is a mechanic at a rural women-owned bike rental and repair shop in Tanzania, and she works as a peer trainer of new women mechanics in other globalbike supported bike programs. Luice's cooperative consists of 70 women who pool their money to start businesses and use their profits to provide insurance against economic hardship for all members. The bikes these cooperatives provide to their communities empower entrepreneurs to increase their incomes by 25-57% when they have a bike and to easily fetch clean water from a variety of community pumps, in addition to supporting education and health care access.

#### What Your Fundraiser Will Do:

- \$30 will provide a fresh set of tubes and tires
- \$150 provides a collection of spare parts and carrying case to a new mechanic
- \$300 buys a Bike for a woman entrepreneur
- \$700 pays for the tools and training a woman needs to become a bike mechanic
- \$1,000+ buys business tools for bike cooperatives

## How to Start Your Fundraiser:

It is easy to start your own Fundraiser! We use a website called Donately that does all the hard work for you.

Follow this link <u>https://pages.donately.com/globalbike/campaign/women-connect</u> You will be prompted to create a Fundraiser and sign up for a Donately account. Once you've done both you have the ability to track donations and share your Fundraiser on social media.

#### Contact Us:

For additional support or questions, please get in touch with us at: info@globalbike.org